



Results of the 2024 AmCham Business Barometer Survey

6th Edition

About the 6th Edition of the AmCham Business Barometer

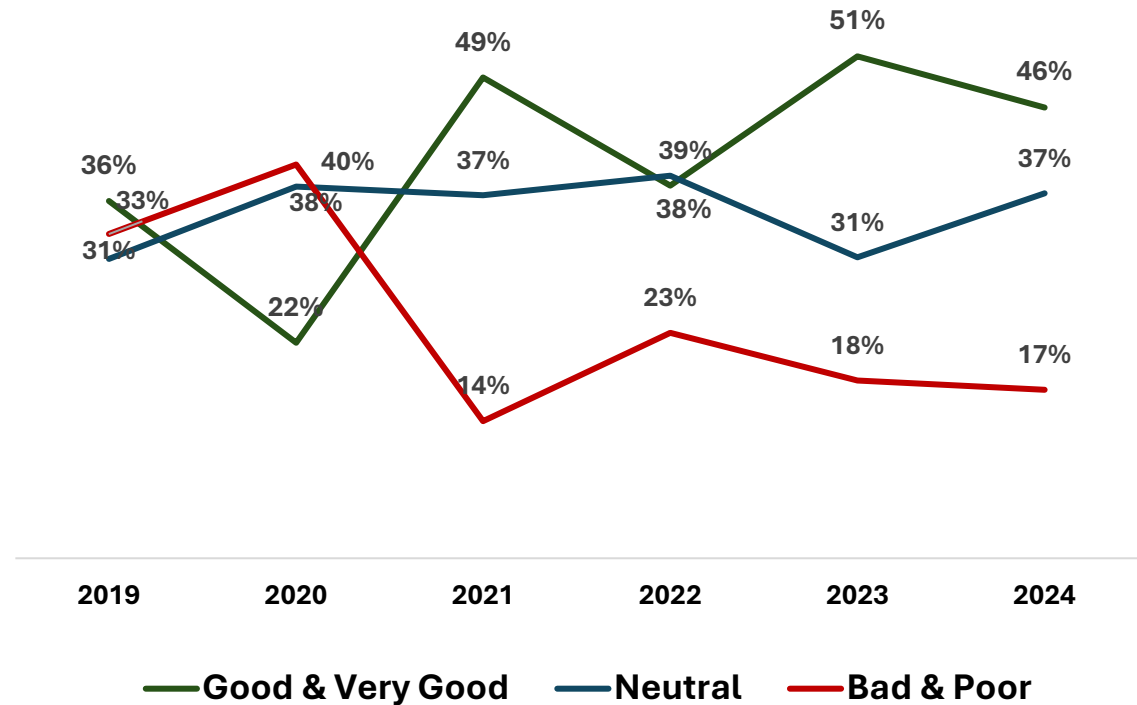
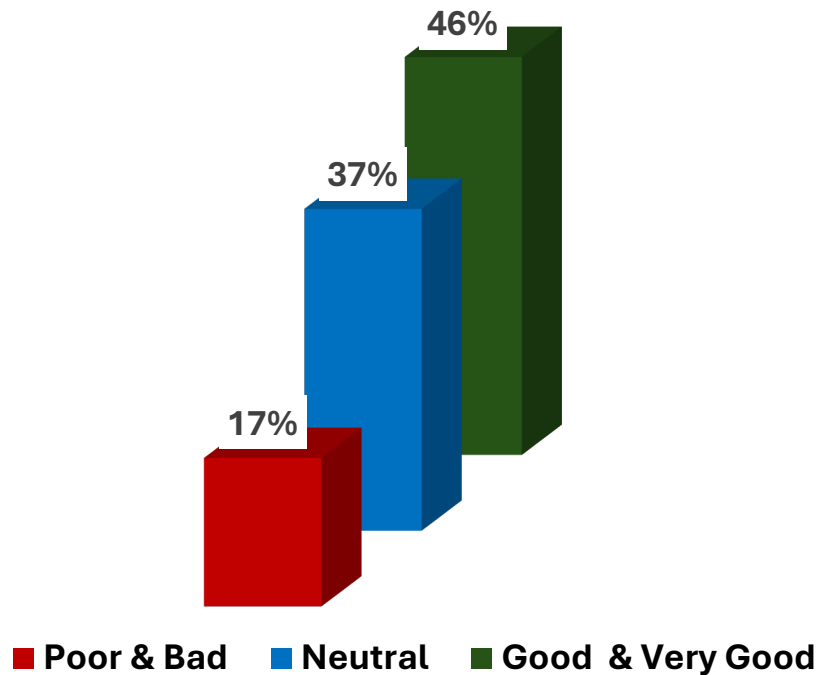
Responses collected between:

April 15 – May 31, 2024

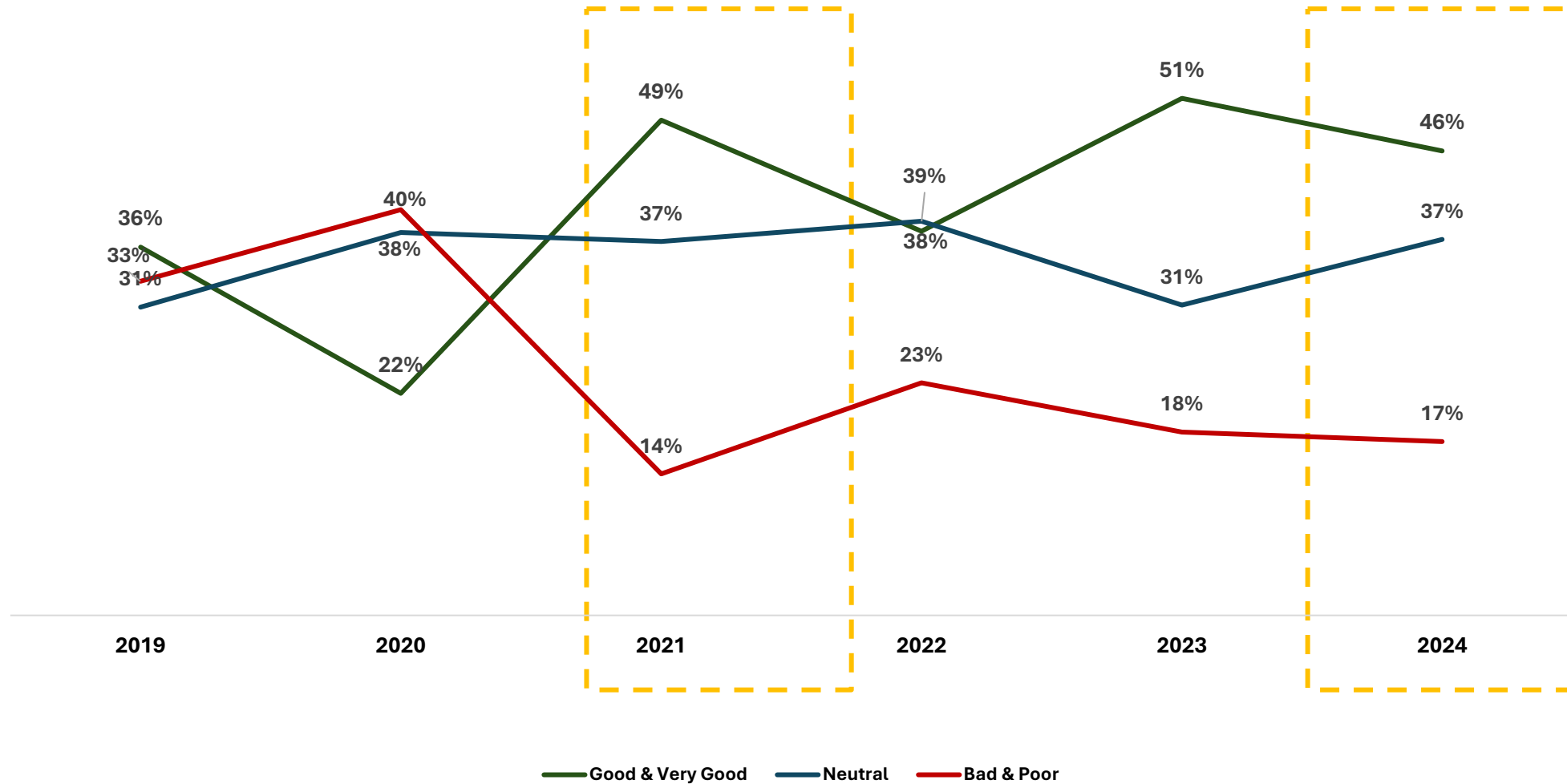
235 respondents, of which, according to ANAF classification :

- **22% - small contributors**
- **32% - mid size contributors**
- **46% – large contributors**

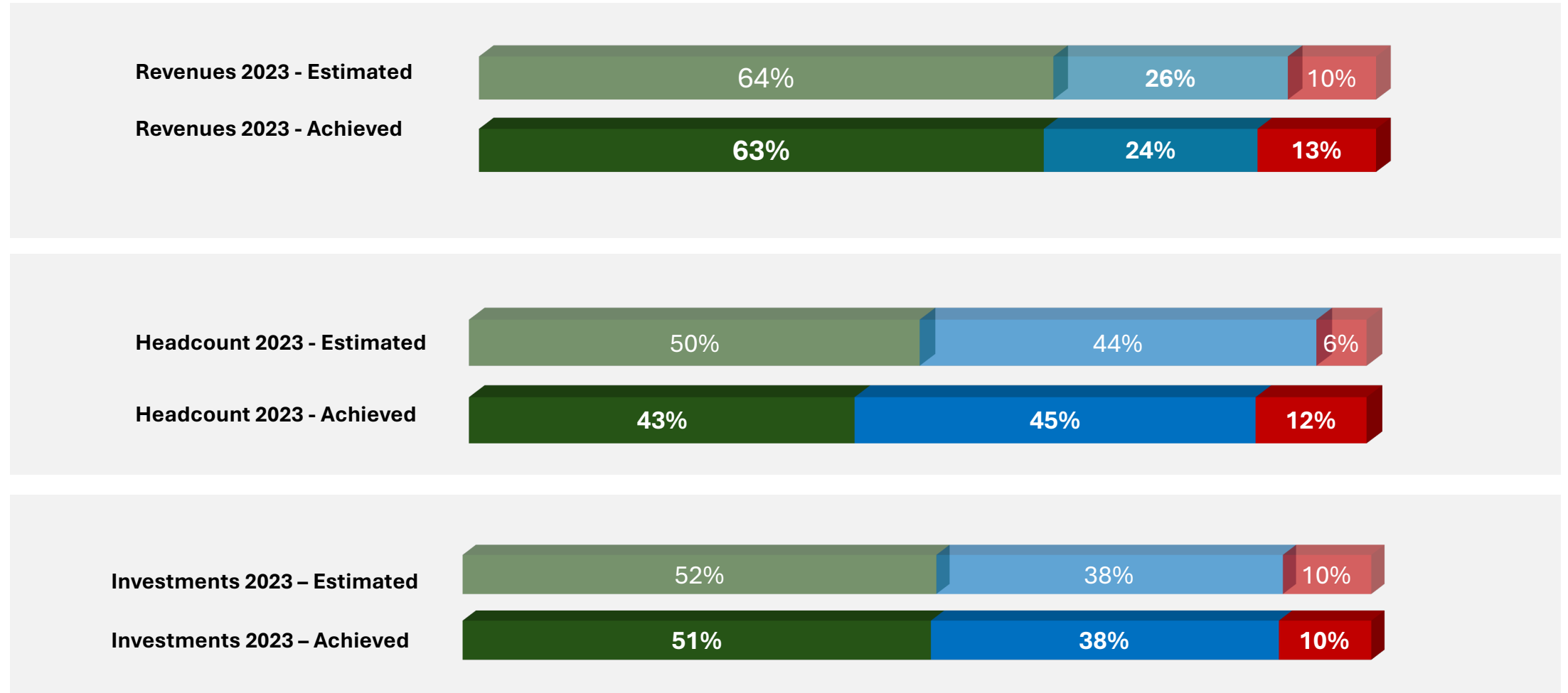
1. How do you rate the current investment & doing business climate in Romania?



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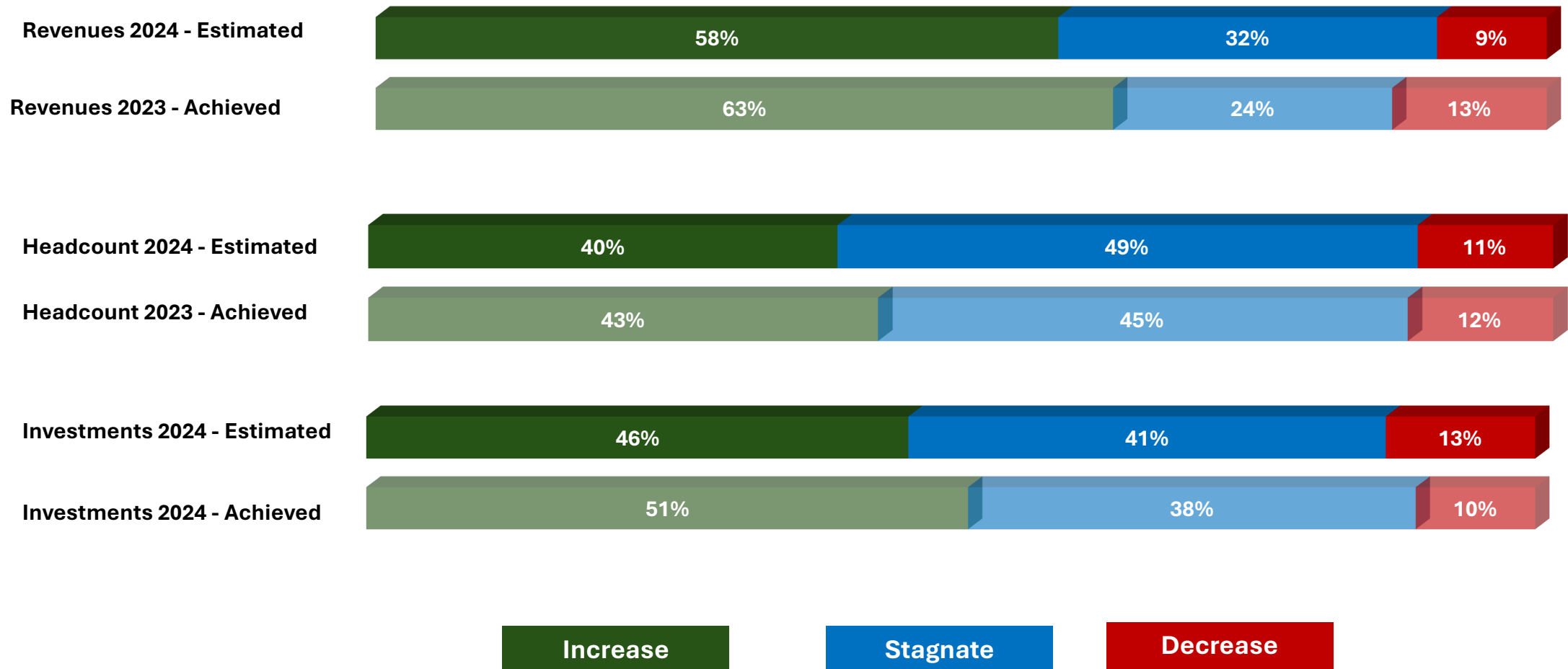
2. How did 2023 turn out for your company in Romania? *Achieved vs. Estimated*



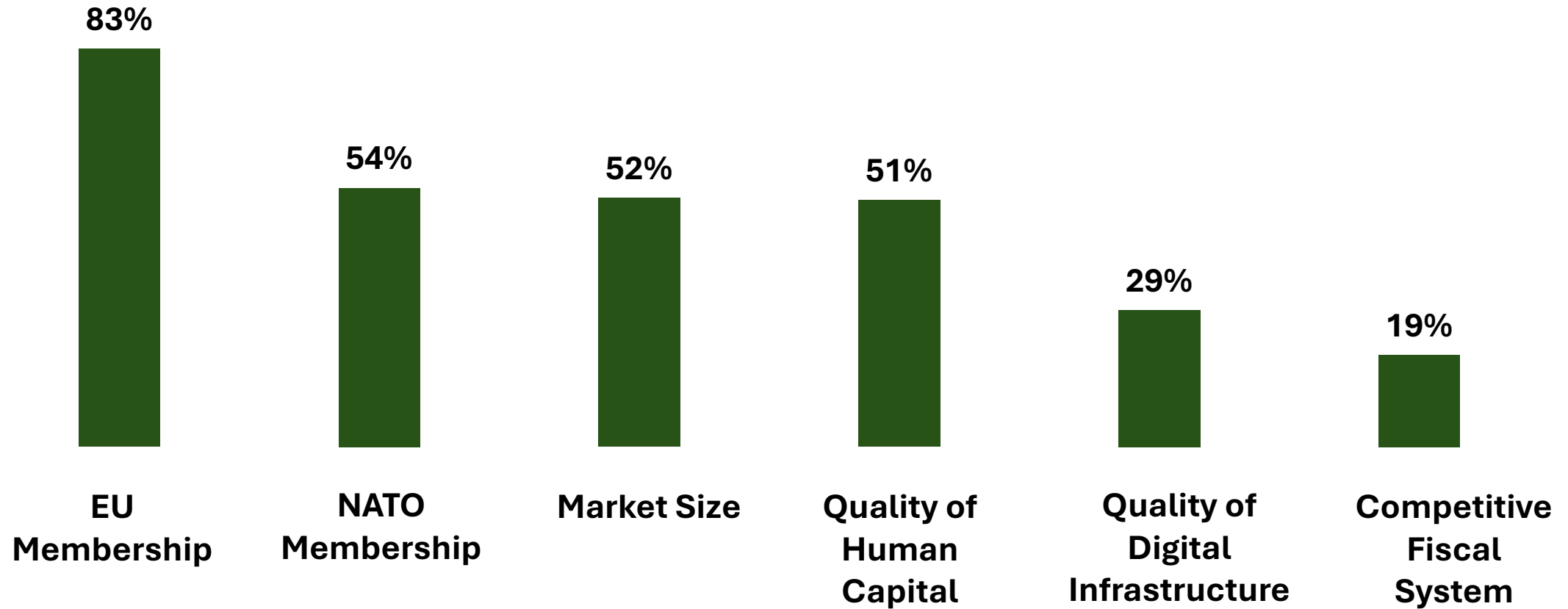
* 2023 Estimates according to responses to the 2023 edition of the AmCham Business Barometer.

3. How will your company's revenues, headcount and investment in Romania develop in 2024?

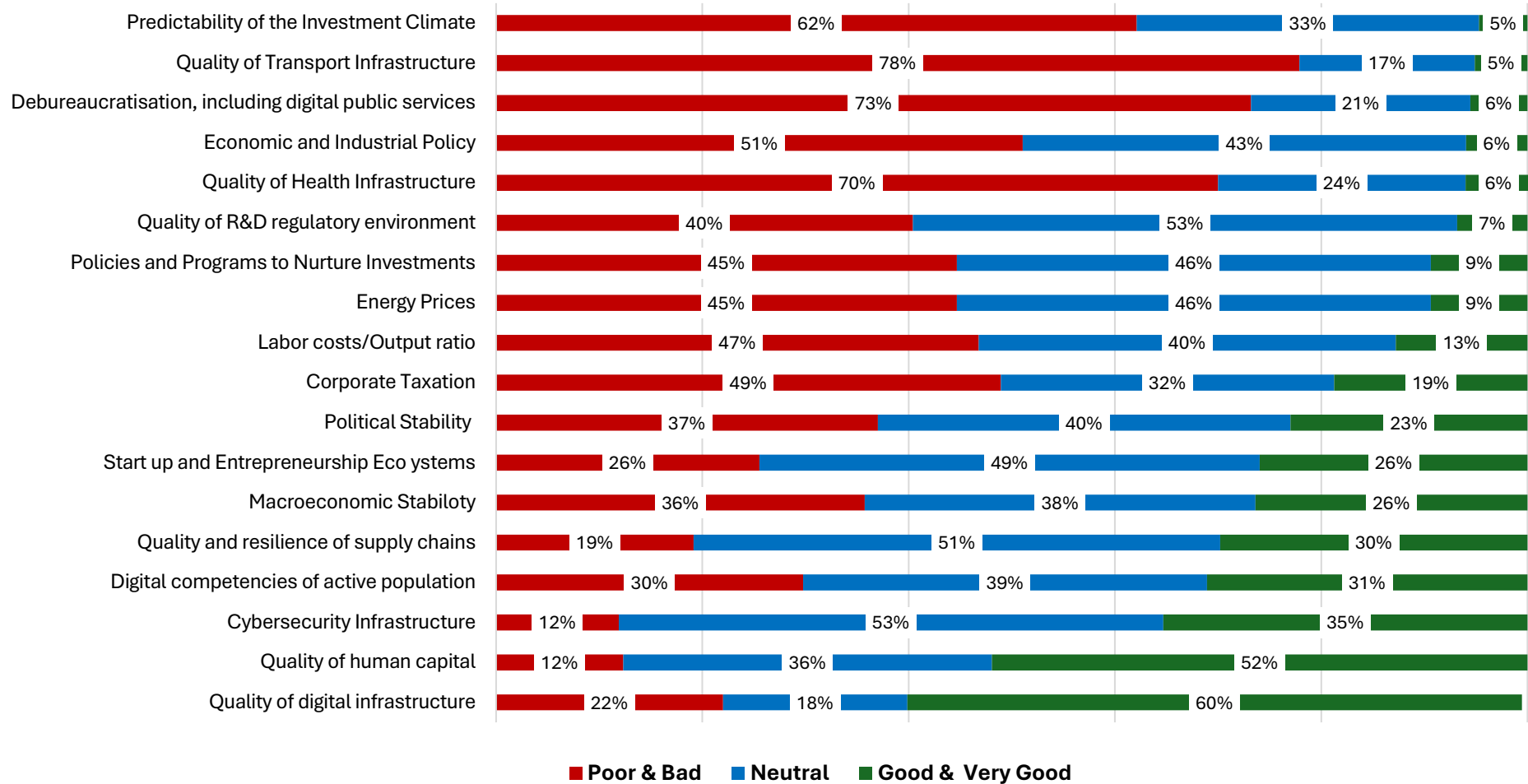
Achieved 2023 vs. 2024 Estimate



4. Which of Romania's top economic competitive advantages remain relevant in the current regional and geopolitical context?

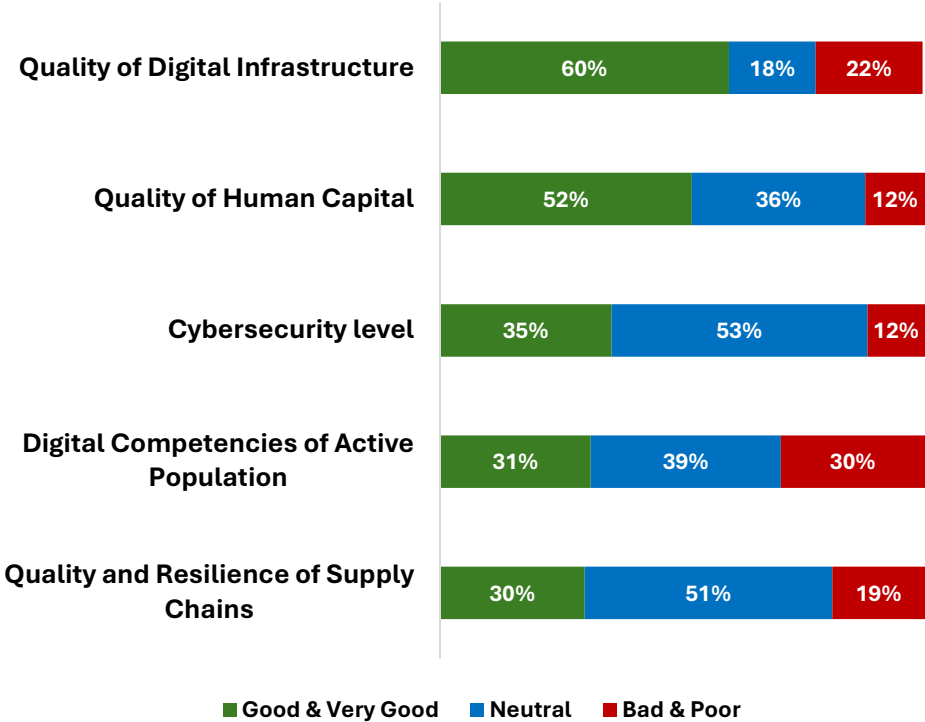


5. How do you rate the following investment conditions in Romania?

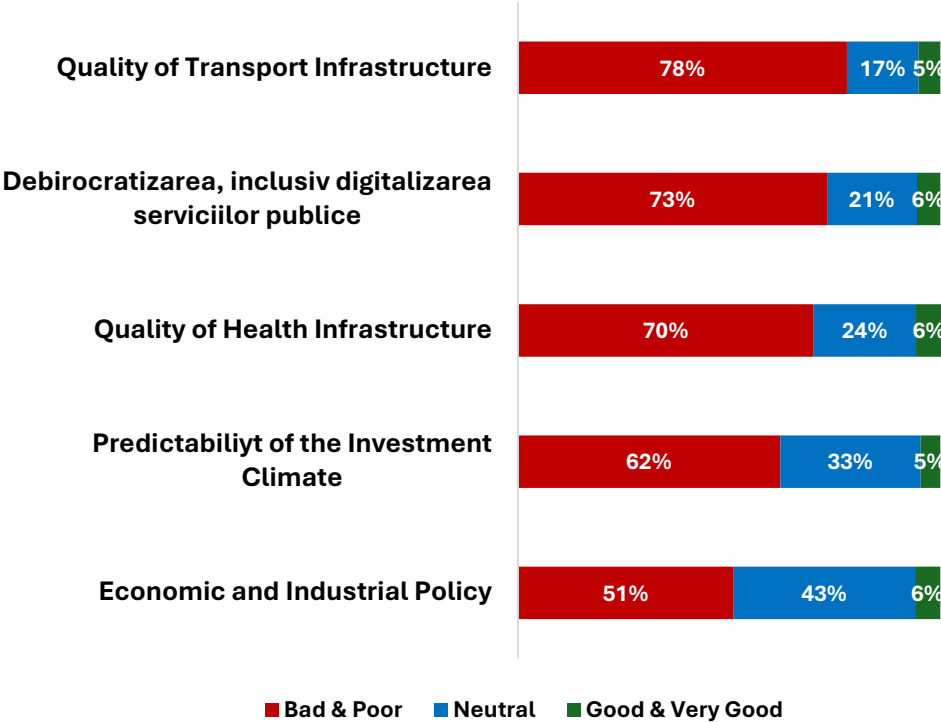


5.1. How do you rate the following investment conditions in Romania?

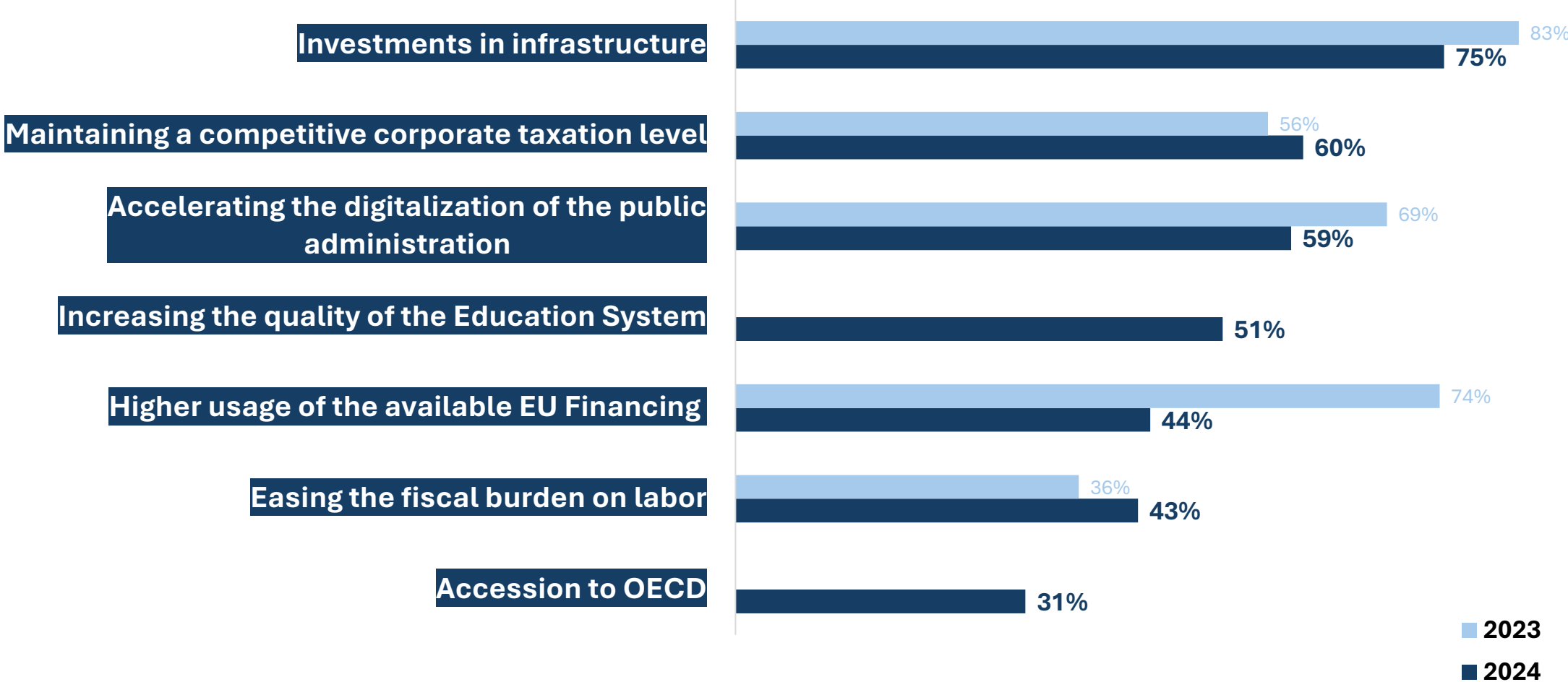
Top 5 Most Appreciated



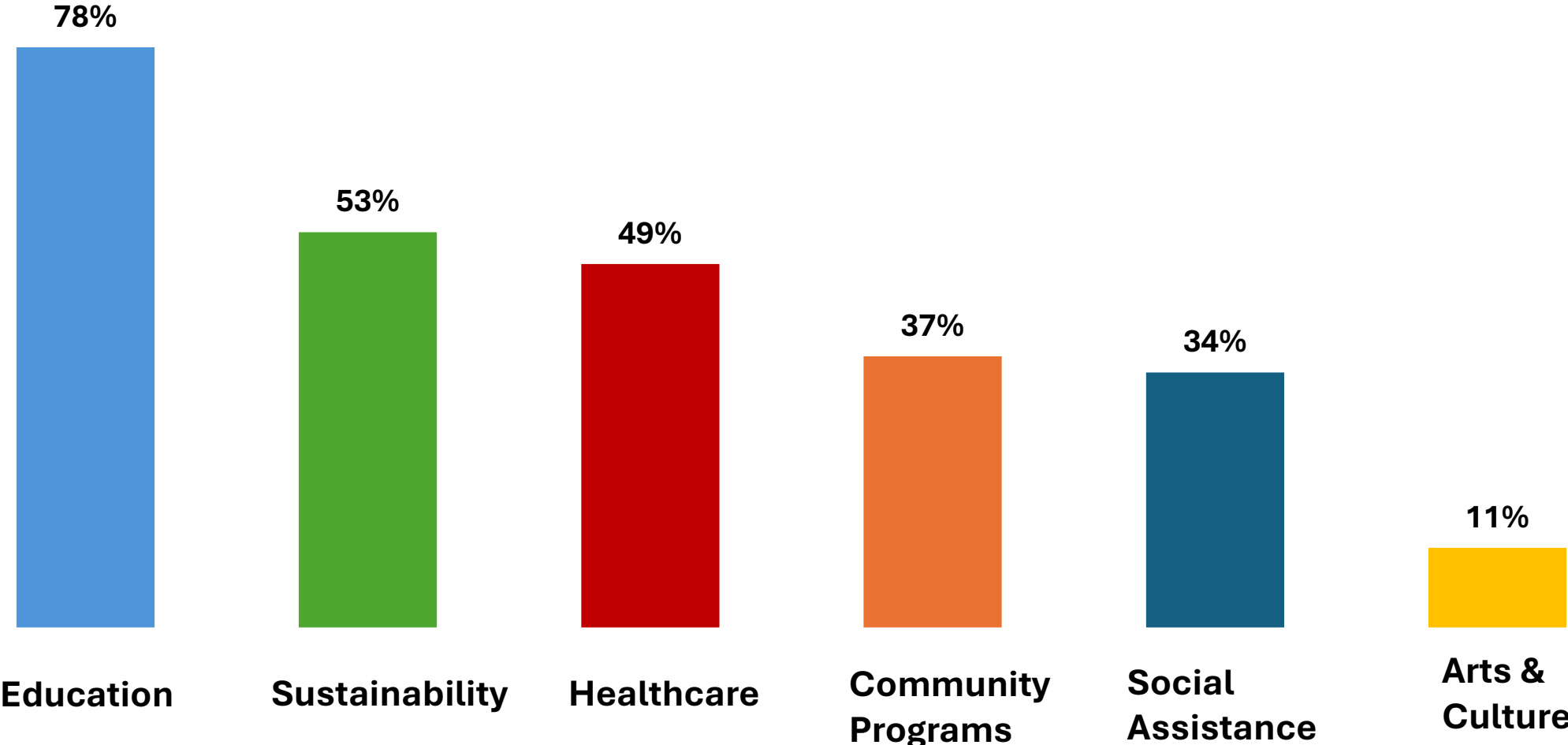
Top 5 Least Appreciated



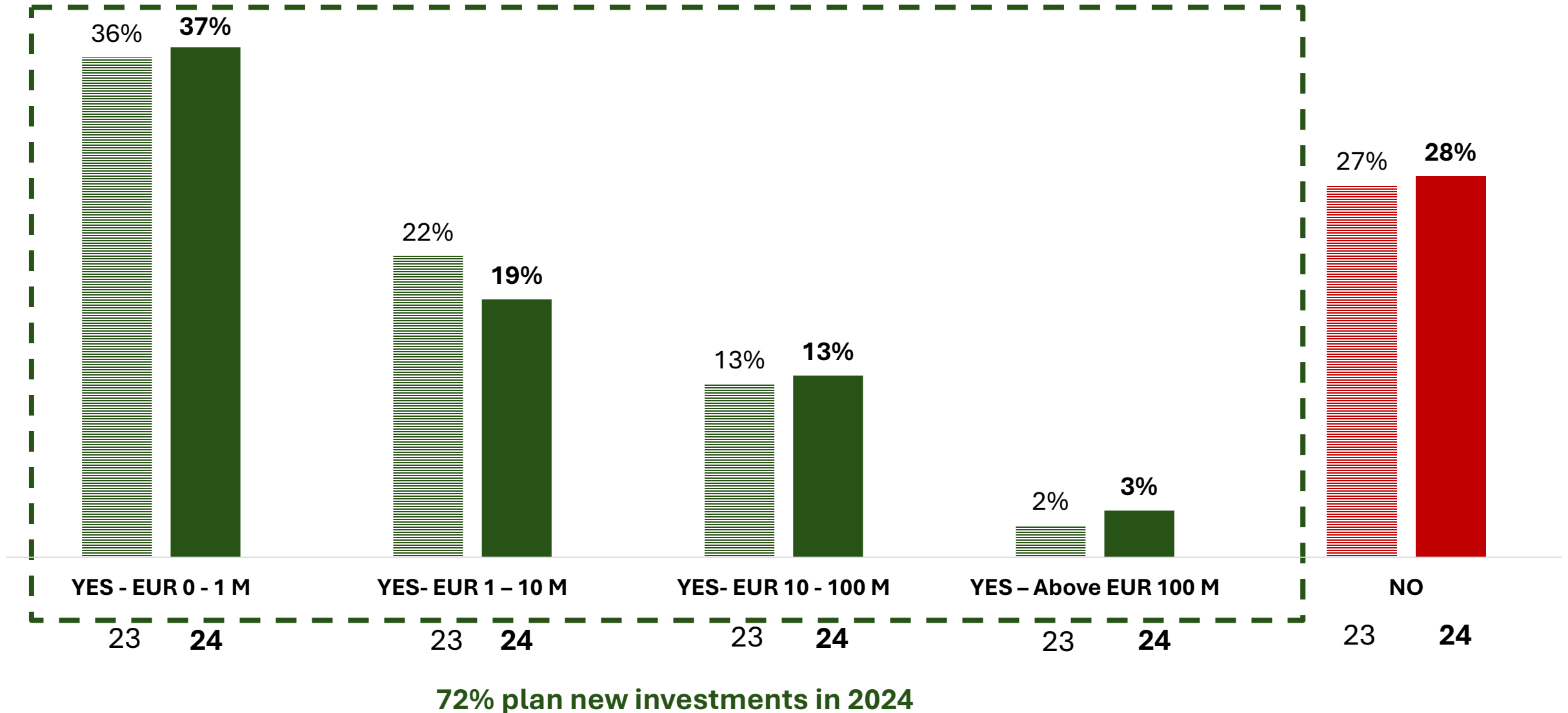
6. What public policies and strategies should be a priority in 2024 for attracting investments/ expansion of business operations?



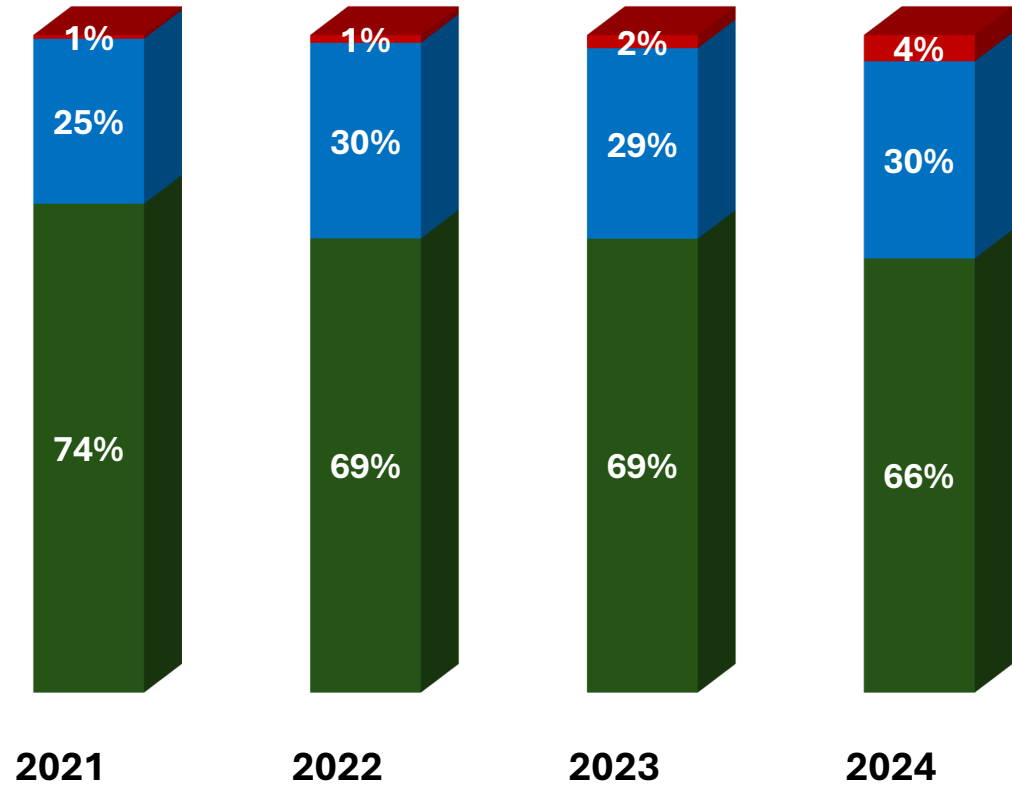
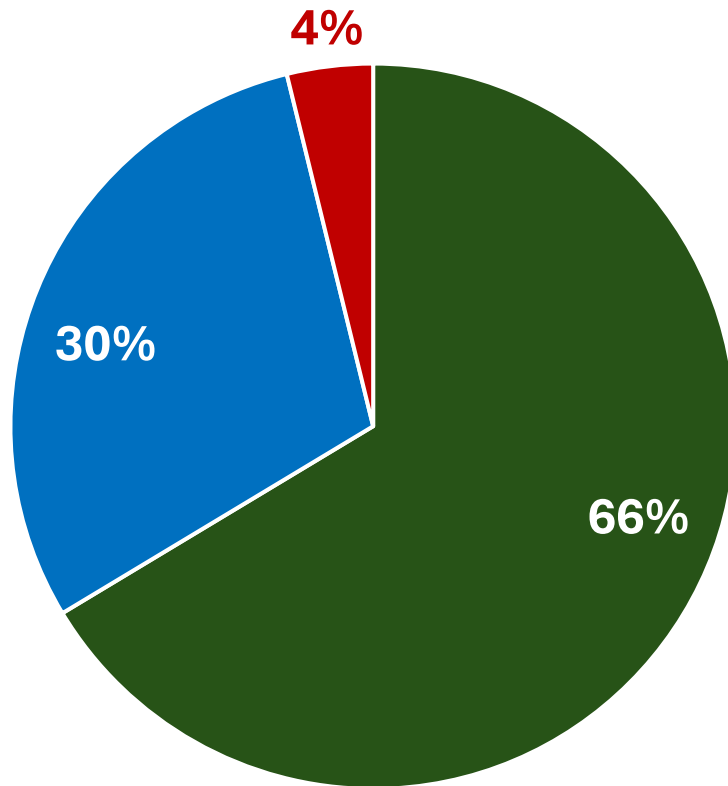
7. What are the top 3 priority areas to which your company allocates CSR funds?



8. Does your company plan new investments in Romania in the next 12 months?



9. Will your company expand, maintain or reduce its activities in Romania in the next 3 years?

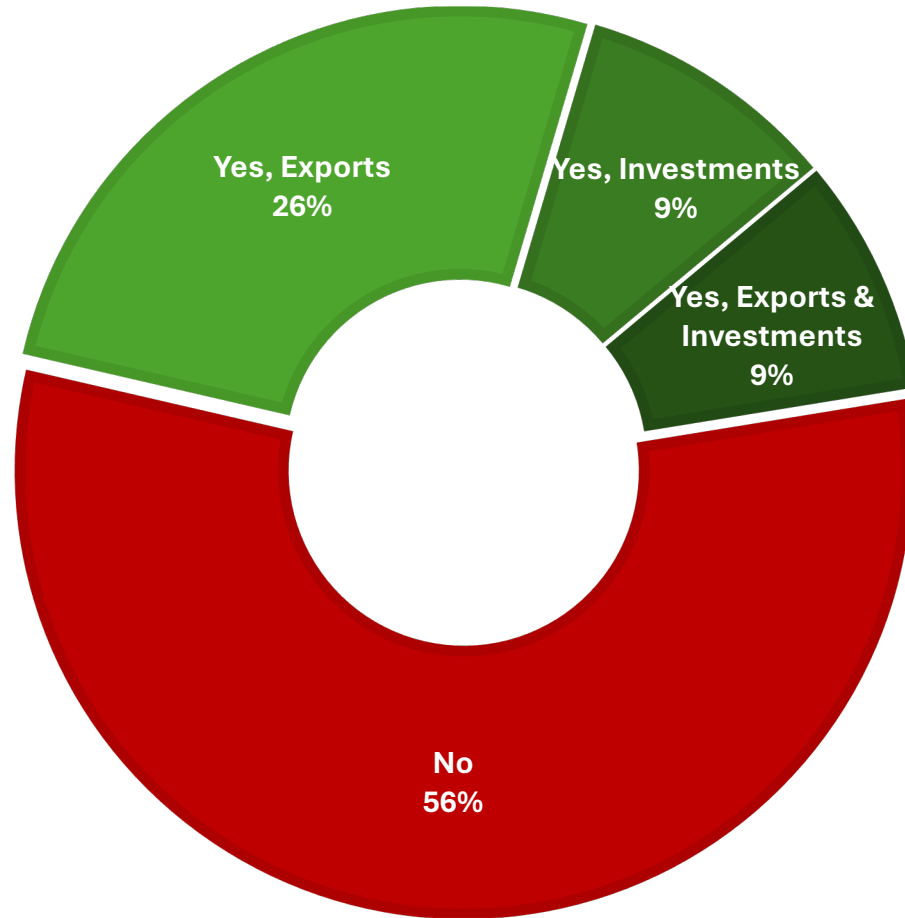


Expand

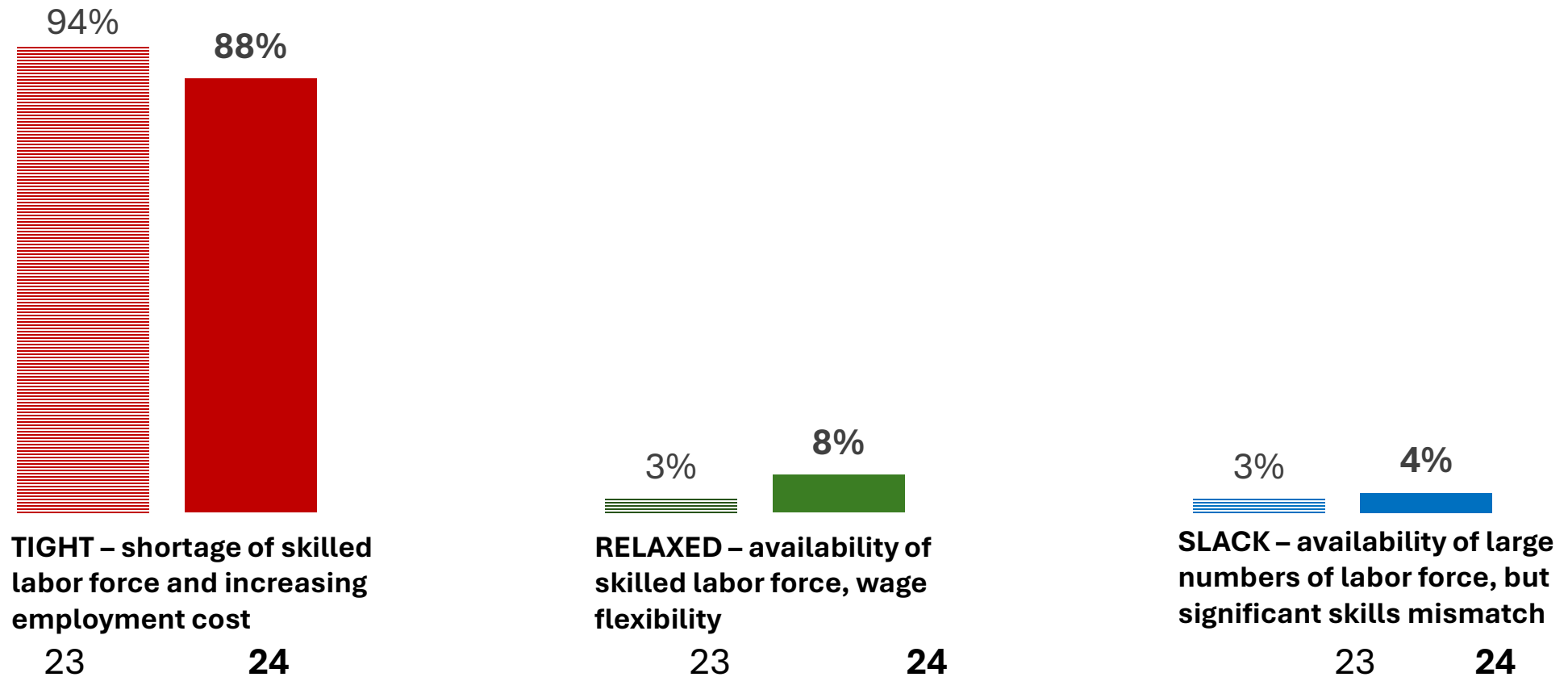
Maintain

Reduce

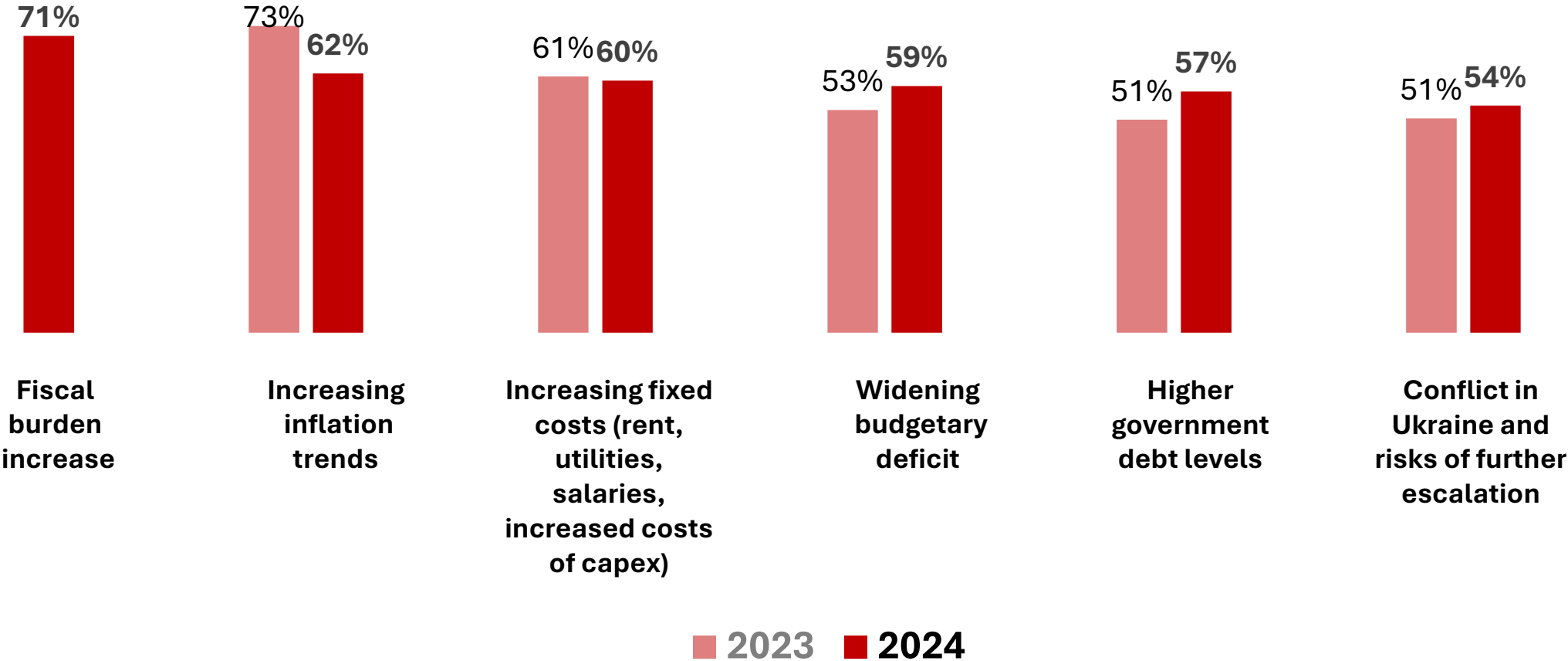
10. Is your company exporting or investing abroad?



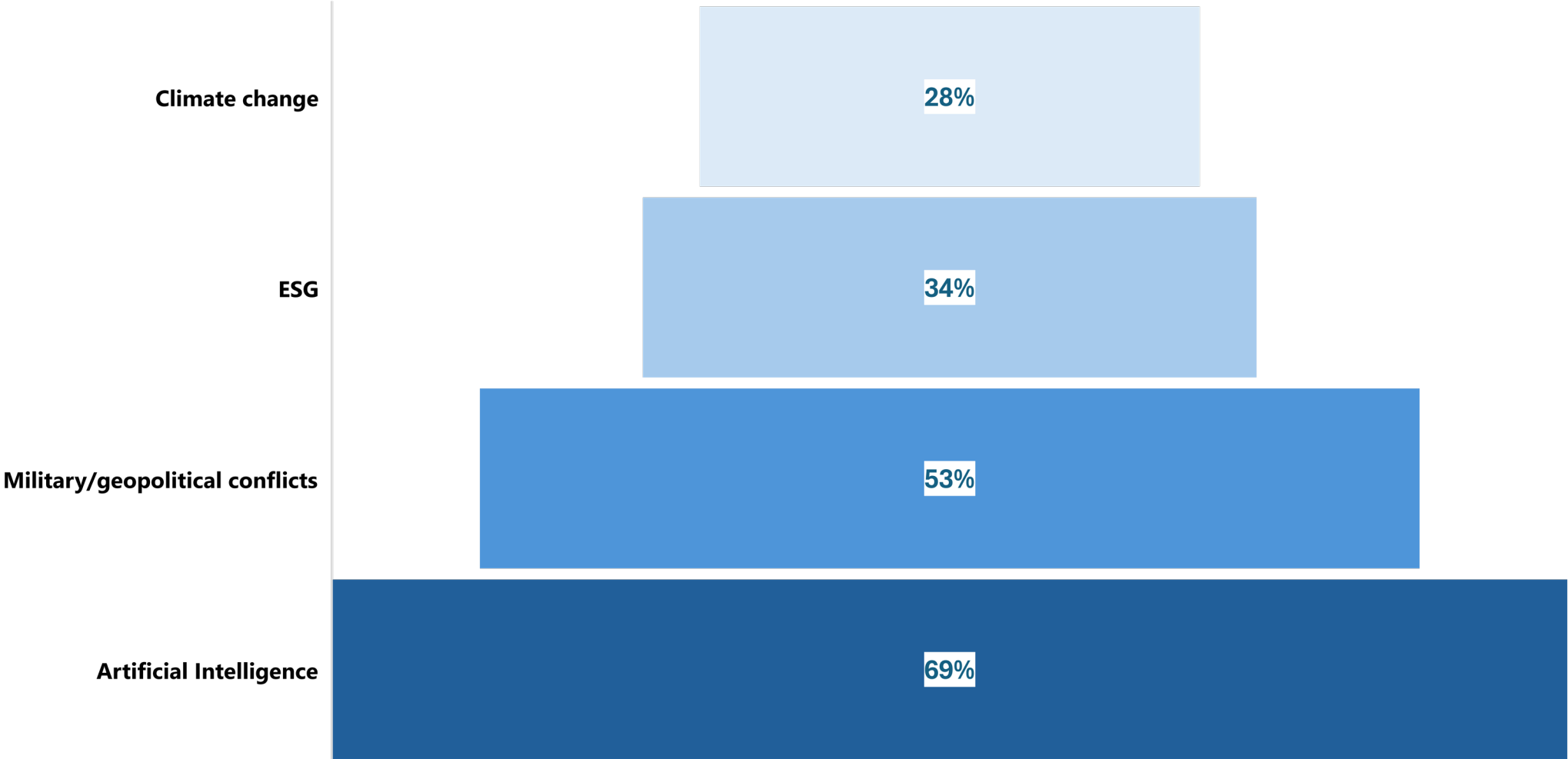
11. How would you characterize the current situation of the labor market in your sector of activity?



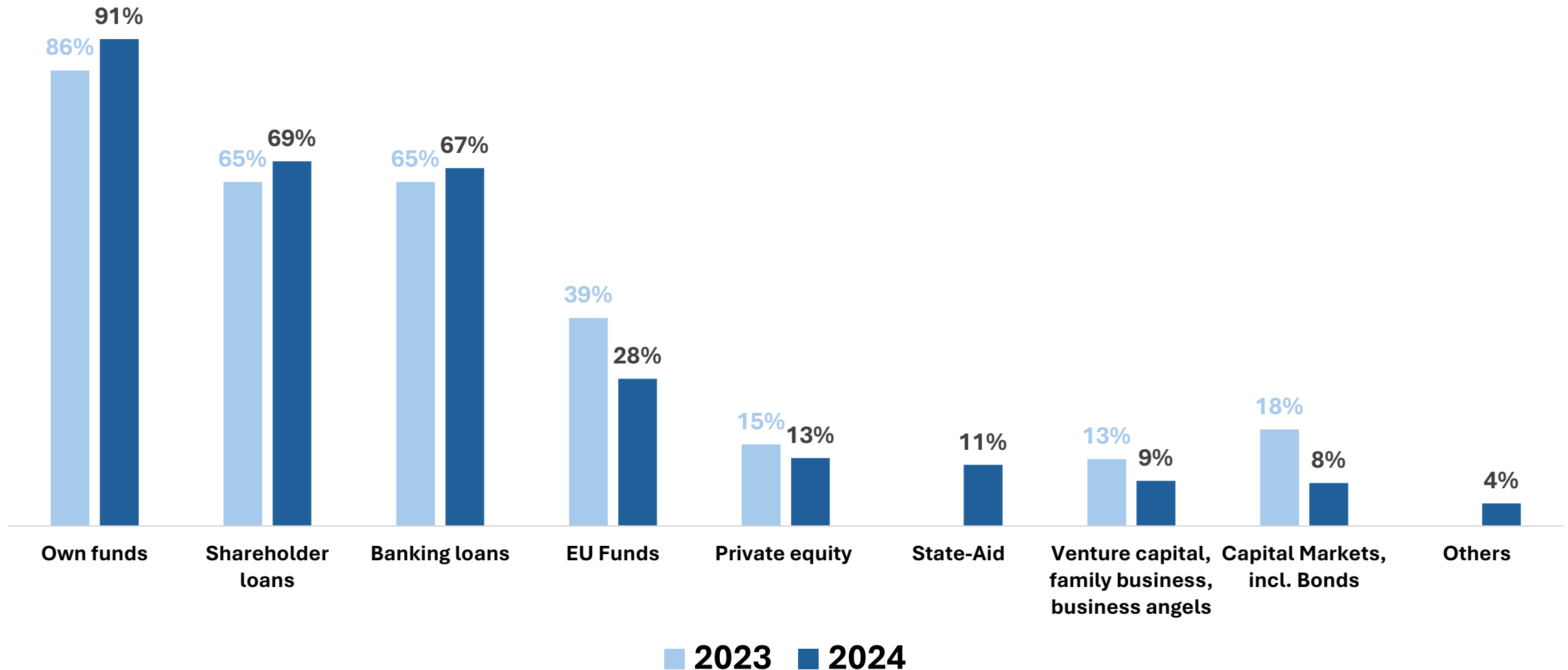
12. What do you believe to be the main factors that may pose a risk for the Romanian economy? 2023 vs 2024



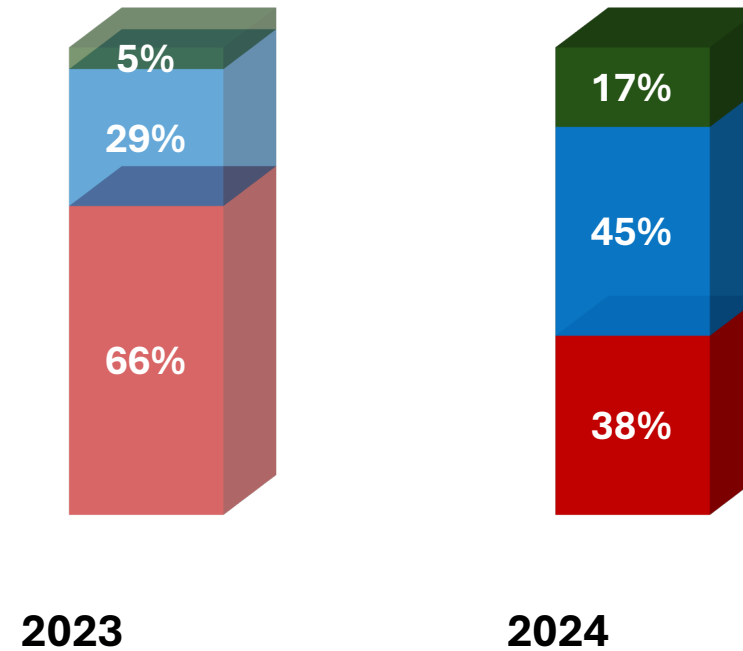
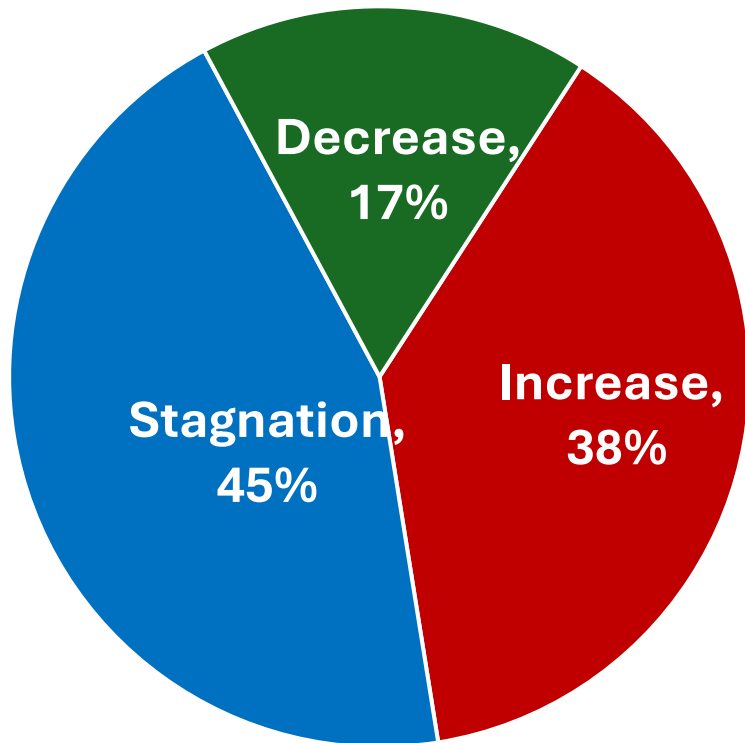
13. What global trends will impact your business in the short to medium term?



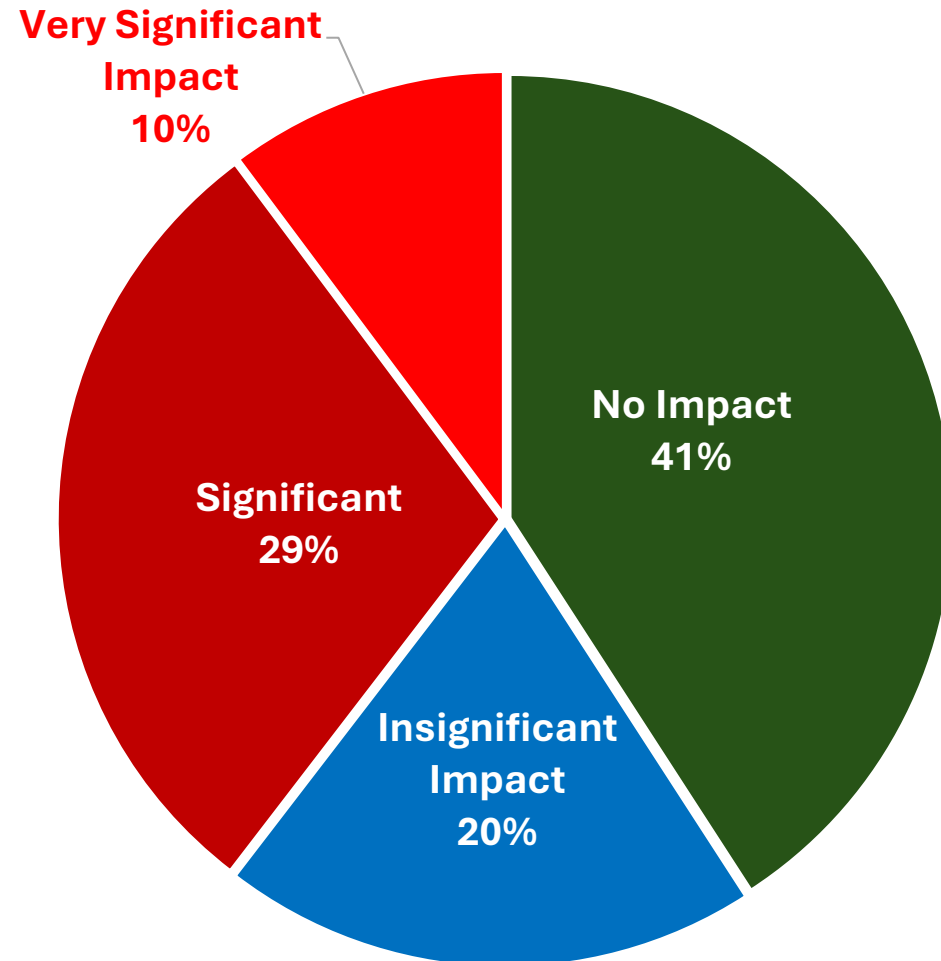
14. What financing sources are you considering for FY24 and going further?



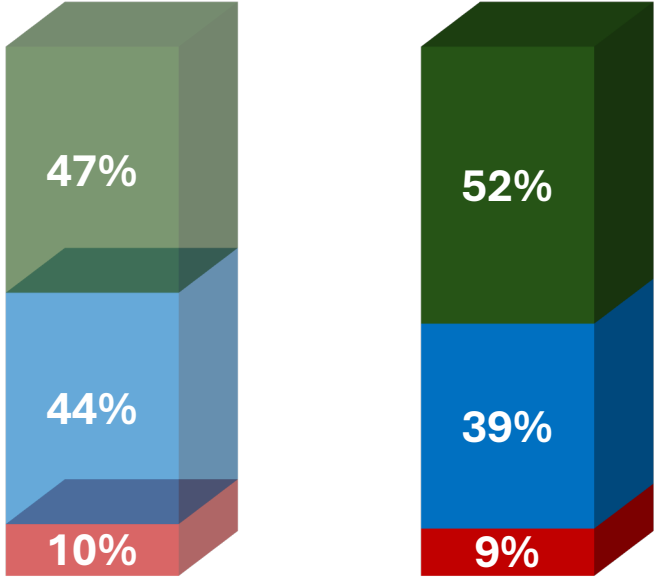
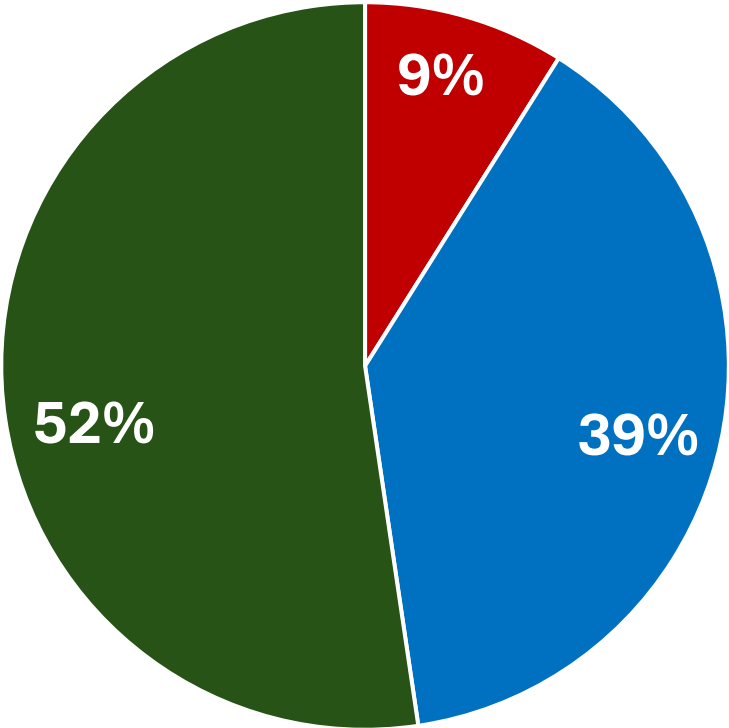
15. Do you anticipate an increase, stagnation or decrease in the financing costs?



16. What is the impact of the new minimum tax on turnover (0.5%, 1%, 2%) on your business in Q1 2024?



17. In your view, in 2024, Romania's economy will most likely



Increase

Stagnate

Decrease

Thank You!